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| INFORMATION DISCLOSURE CITATION | | Docket Number 00-012 | Application Number Not Yet Assigned |
| | | Applicants Jay S. Walker et al. | |
| | | Filing Date June 13, 2000 | Group Art Unit |
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64 U.S. PRO
JCS 9/592618
07/13/00

U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | REF | DOCUMENT NUMBER | DATE | NAME | CLASS | SUB-CLASS | FILING DATE IF APPROPRIATE |
|------------------|-----|-----------------|---------|------------------|-------|-----------|----------------------------|
| DB | A | 4,949,256 | 8/14/90 | Humble | 364 | 401 | |
| DB | B | 5,202,827 | 4/13/93 | Sober | 364 | 408 | |
| DB | C | 5,642,279 | 6/24/97 | Bloomberg et al. | 395 | 214 | |
| DB | D | 5,765,141 | 6/9/98 | Spector | 705 | 14 | |
| DB | E | 5,884,286 | 3/16/99 | Daughtery, III | 705 | 36 | |
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| | REF | DOCUMENT NUMBER | DATE | COUNTRY | CLASS | SUB-CLASS | Translation | |
|--|-----|-----------------|------|---------|-------|-----------|-------------|----|
| | | | | | | | Yes | No |
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OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

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| DB | F | “Pokemon Mania Hits more.com; Free Pokemon Trading Card Game Booster Pack with \$25 Purchase at the World’s Largest Health, Beauty and Wellness Store” Business Wire December 17, 1999. |
| DB | G | Bunn, Austin, “How It Works: Starved for Attention” The Ethicist, The New York Times Magazine February 13, 2000. |
| DB | H | U.S Patent Application Serial No.: 09/221,457, entitled “Method and Apparatus for Determining a Subscription to a Product in a Retail Environment” filed December 28, 1998. |
| DB | I | U.S. Patent Application Serial No.: 09/285,201, entitled Method and Apparatus for the Presentation and Redemption of Reward Offers” filed April 1, 1999. |
| DB | J | U.S. Patent Application Serial No.: 09/409,041, entitled “Systems and Methods to Provide a Product to a Customer Before a Final Transaction Term Value is Established” filed September 29, 1999. |
| DB | K | U.S. Patent Application Serial No.: 09/538,805, entitled “Method and Apparatus for Managing Subscriptions” filed March 30, 2000. |

EXAMINER

DATE CONSIDERED:

09-24-02

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.